



Troop 401 Kroger Gift Certificate Fund Raising Program

There are a lot of ways to raise funds for organizations. Unfortunately, we are bombarded with fund raiser after fund raiser from our schools, churches and other needy organizations. Most fund raisers will require you to give something, whether it is an outright donation or money spent on a item of merchandise which you may or may not have really wanted.

The Kroger gift certificate program is different from all other fund raising programs in that the purchaser retains the freedom to spend their “donation” on items which they would normally buy anyway. People always need and can use groceries, so why not let a percentage of your grocery bill go to benefit Troop 401?

Certificates do not cost people anything extra. For example, they can purchase a \$50 gift certificate from you that is worth \$50 in merchandise. The gift certificates act just like money. If you use a \$50 gift certificate for the purchase of \$32 of groceries, you will receive change of \$15 in gift certificates and \$3 in cash. So purchasers do not lose any money.

Here’s how it works

1. Check your troop schedule for the sale date of each month
2. Before the sale date, solicit orders for gift certificates from relatives & friends
3. Collect the money in the form of checks payable to “Krogers”
4. Bring the orders and money to the meeting on the sale date night
5. Pick up your orders two days later (Wednesday night) at the Snelting’s after 5pm

That’s all there is to it!

Summary

Purpose:	To raise funds for Troop equipment and expenses Helps to keep dues low and still provide a quality program Troop has only two fund raisers - this and the National BSA Popcorn Sale
Troop Benefits:	Troop receives 2.5% of all sales
Scout Benefits:	Participating scouts receive a credit of 2.5% of their sales To be used for offsetting outing costs & personal camping gear